



# Scope of Work: Proof of Concept - App - User Interface designs\_Trindi App

v.1.0

## Confidentiality of Important Information

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## Table of Notifications

This Table represents the contacts in both companies as assigned currently.

Project	Name	Company
Project Requirements	Shawn Mimbs	Trindi App
Client Interface (Business)	Sakshi Sharma	Software Developers Inc.
Client Interface (Technology)	Raj Srivastav	Software Developers Inc.

## Aim

- We have evaluated the document provided by the client and have researched various options related to technology, build, other Apps and possibilities. We aim to create a stunning UI Proof of Concept App for fashionistas to create and spread Trends in Fashion in a wide range of demographics.

## Development Principles

The Development principles of this Turnkey solution will be:

- iPhone and iPad devices.
- Bold design theme to give a radiant and stunning look to the Trindi app
- Smart Navigation Tabs for easy and fast access to all the functions.
- Language of Development – English
- Language of Data Entry - English

## Coding Standards

- Industry standard design frameworks for creating the app designs.

## FEATURES/ FUNCTIONS FOR YOUR APP DESIGNS:

1. We will first create a functional layout of your app which will include a chronological flow of the screens. This will help you to understand the entire navigation process of your app.
2. We will then create wireframes which are sketches that are rendered on the iPhone or iPad screen. These wireframes will include the functions for each screen.
3. Once the wireframes are approved by the client we will move to the next stage which is inserting design and colors.
4. We will take feedback from the client regarding the color schemes/ typography and modify/redesign till the main theme is approved.
5. Once the client approves one theme we will then continue and complete designs for all screens.
6. We will design an intuitive and easy to use user interface. The completed designs will then be readied as a Proof of concept App which will then be installed on up to 3 IOS devices of a client's choosing.

The client will be able to show this app to potential investors, friends, customers and partners on his devices and we can then provide a complete programming, testing and launch proposal for the full app.

## Investment details - Time & Cost

Tasks	Resources	Duration	Cost
Prototype app	1 Designer	4-6 weeks	\$9000

**Payment and revenue sharing terms:**

- 50% - \$4500 upfront payment at contract signing
- 50% - \$4500 on Beta delivery

Payments can be made online through credit cards on [www.sdi.la/pay](http://www.sdi.la/pay) OR through a Bank Wire to our account at HSBC.