



v.1.6

Scope of Work: Resume Builder Software Application for Windows, Mac and iPad platforms

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Table of Notifications

This Table represents the contacts in both companies as assigned currently.

Project	Name	Company
Project Requirements	Amit Arora, Shivani Arora, Fiskur Inc	Resume Builder Software Application for Windows, Mac, and iPad
Client Interface (Business)	Sakshi Sharma	Software Developers Inc.
Client Interface (Technology)	Raj Srivastav	Software Developers Inc.

Aim

- To build a video resume builder software that will allow the users to merge the text and video into one file and that output file will be in pdf or doc format.
- This document contains the client requirements, software features and functions that needs to be built, tested, hosted, published and delivered by SDI and the total cost of this effort.

Development Principles

- Software application for PC and Mac and iOS Platform (iPad)- applicable OS and versions mentioned in this document below
- Light elegant designs to give a formal and professional look and feel to the users.
- Smart Navigation Tabs for easy and fast access to all the functions.
- Language of Development – English
- Language of Data Entry – English
- Localization languages: (English Character Languages Only)

Coding Standards

- Industry standard SDK's (iOS and .NET), or as needed tools will be used to create the code and user interface design for this software.

Project Summary

Task 1: Build a resume builder software for Windows, IPAD & Mac platform

Task 3: Develop CMS+Backend that will allow admin to manage and control the software and the users who will be downloading the resume builder software. Provide real time reporting functionality. List of reports that would be available is given in Appendix A

Task 4: Create a Client approved small static website with payment gateway integration that will be used to provide information about the resume builder software. Users would be able to download the application from this website by registering online and then making a payment, either via paypal or a credit/debit card. This would be also integrated with Client's bank account.

Task 5: Creating a Business Edition of the resume builder software, that allows the Client to sell the resume builder software to businesses and offer them functionality to install this software on fixed number of machines based on number of bulk licenses they purchase. The website would also include sale of business edition of the resume builder software, and ability for end users to generate license keys on their own automatically, once payment is successfully authenticated. This is to avoid

any manual generation of license keys.

TASK 1 & 2 - FEATURES & FUNCTIONS OF THE FRONT-END APPLICATION:

1. Home:

- a. A home page with client approved attractive UI
- b. Create a resume in 3 steps:
 - i. Add Word/pdf CV to the application
 - ii. Upload video profile file, if desired (avi, mpeg, .mp4, .Mkv, etc);
 - iii. Specify the place where the user would like to display the video file (at the top or bottom of the resume)
 - iv. Specify video file dimension sizes that would appear in output file
 - v. Specify if the video window needs to appear on the top center or top bottom of the output pdf/doc file.
 - vi. Select output file type PDF or DOC and click "Create."
 - vii. Resume will be created by merging word/pdf cv and video file to a single output file which will be a pdf or word document.
- c. The user will have an option to preview the output file.
- d. The user can then save a file to his hard disk, rename a file
- e. The user can also email this file to any external email address, using an online cloud based solution using Filemail
- f. Filemail functionality will be built into the software for use, and would be an optional functionality, but integral part of this resume builder application that is downloaded by the user

2. Check for updates

- a. Auto update
 - If there is a new update for the software available, user will click 'auto update' button and the software will be updated and auto-installed on his machine. Auto updates are

covered under the warranty period.

3. **Help**

- a. A help manual will be displayed in the form of PDF file which explains the software, and provides step-by-step visual screenshots and instructions of how to use this software across Windows, Mac and Ipad platforms.

4. **About Us / Contact Us:** It displays the information about the software, as well as Client related information.

Note: Generated PDF or document file will be available for viewing in all PC/MAC platforms.

The user needs to have the following software installed by default on their windows/ Mac PCs or laptops in order to support the resume builder software application requirements:

1. MS Office – both Windows and Mac
2. Windows media player – Windows only
3. Adobe Reader - both Windows and Mac
4. Quick time – Mac only

The user will be able to upload/merge following video formats for creating the output file

1. mov
2. mp4
3. mpeg
4. avi
5. mkv

Note: Video Compression -

Using an Online Transcoding service like the one provided by AWS or Zencoder, we would be able to achieve the following compression of over 80% of video file sizes of upto 5 mins of run-time. 80% is calculated based on all permutations and combinations of video file types, various operating systems, all

windows, Mac and Ipad versions mentioned in the table below, and assuming an input video file run time of 5 mins in High Definition (720p resolution).

- If the input video's original size is upto 100MB, our software would result in an output file of final size of 10 Mb or less.
- If the input video's original size is over 100MB, our software may or may not result in an output file size of 10Mb or less. In case it is more than 10 Mb, the user will have an option to either save it on his hard disk, or use the in-built Filemail functionality of our software to generate online link and send it to any third party email address
- The third party receiving such an email would receive this link. Once it's clicked, it would display the output file on his machine. This link will expire in 90 days. This link can be forwarded to anyone for unrestricted access to view the output video resume file. The display will take place in any browser that the user would have on his machine.

FYI: Please find the functional flow details for TASK 1 - Windows/Mac and TASK 2 - iPad workflow in Addendum I & Addendum II respectively.

TASK 3 - FEATURES & FUNCTIONS OF CMS + Backend

1. Login/Logout
2. Dashboard
 - 2.1. See the number of users, number of active users, revenue generated- hourly, daily, weekly, monthly, etc, graphical/pie chart presentation of data
3. Users database page with sorting & search functions
4. Report page with daily, weekly, monthly, and annually filters
5. Manage and control the users by adding, editing, deleting or blocking them.
6. Add/edit/delete and publish the content on the static informational website
7. Download reports from the CMS – revenue, number of users, city, country, zip code of user, time of download, successful/unsuccessful download, credit card rejections (status if approved or declined). Auto-email will be sent to the user if the payment is declined due to any reason. Thank you message will be displayed when the payment is approved. (View message & also an auto email will be sent)

TASK 4 - FEATURES & FUNCTIONS OF STATIC INFORMATIONAL WEBSITE

1. This is going to be a Client approved, small website with payment gateway integration for credit card, debit card, paypal and bank account payments.
2. The menu titles will be Resume builder software/Product, About the owner/company, FAQ's, Contact Us.
3. Home screen - Resume Builder software/ Product page
 - 3.1. Description of the software
 - 3.2. Benefits
 - 3.3. Links to download the software on various platforms like Windows, Mac and iPad for individual users with the price per download information.
 - 3.4. Information about the Business Edition and ability to download this software along with ability to uniquely generate licenses for end user use.(1 license per user account can be self generated by end customer making the payment)
 - 3.5. When the user will select the link to download the software it will prompt the user to provide their credit card detail, paypal etc info to make the payment in order to successfully download the software into their device
 - 3.6. Once the payment is done, thank you message will popup and give access to the user to download the software.
4. About Us page will include the information about the founder/owner of the software.
5. FAQ's will include the questions & answers and screenshots for both retail and business editions that will be helpful for the users.
6. Contact Us is a form that will be linked to contact the company via email for any specific reason.
7. This website will be created, hosted and managed by SDI on their servers upon payment of below listed charges by the Client

TASK 5 - FEATURES & FUNCTIONS FOR BUSINESS EDITION

1. The end –user would need to register himself on the website and generate a username and a password.
2. It will be authenticated via email. Once it is authenticated, it will become active
3. He will then be able to purchase and download the ‘business’ edition software of the resume builder application from the website for Windows, Mac or IPAD machines.
4. He should have flexibility to specify how many licenses he wishes to acquire and pay accordingly
5. The software will generate a code which will can be provided to the client which they can use and the license will be valid for downloads as per the agreed number of licenses.
6. The user can then share the code with other users, who can then register themselves first on the website, and then use this code to download this software to install on their machine.
7. The website will keep track of number of users downloading the software against this code, and limit further downloads if the number of licenses are all used up as initially purchased.
8. An auto email will go to the purchaser giving him status and requesting he purchase more licenses to allow more users to download
9. If a user changes his machine, he should be able to download the software on his new machine without buying new licenses.

Module-by-Module development plan (Exact dates will be finalized once the project agreement is executed)

Milestone #	Milestone Description	Date/Timelines	Comments	Cost
1	Project start	07/13/2015		
2	Code for Windows (all versions – Windows 7 and above) developed and tested	08/15/2015	Only Win XP, Win7 and Win8 support, Win 10 or current version	
3	Code for Mac (all versions) developed and tested	09/13/2015	Will support 10.7, 10.8,10.9,10.10 or current versions	
4	Code for IPAD (all generations) developed and tested. Develop AppStore related screenshots and text	10/22/2015	Will support 7 and 8 versions or current version	
5	Client approval on User Interface, look-and-feel and navigation menu of the application on Win, Mac and IPAD platforms	07/31/2015		
6	Prototype delivery (3 platforms) to Client	10/25/2015		
7	Provide End-User Test Plan (including test cases) to Client for approval	11/02/2015		
8	Conduct Testing and provide test results to Client. Do bug fix as identified. Re-test for bugs	11/10/2015		
9	Publish IPAD app on Apple App Store using SDI publishing license, along with user guide, screenshots and text	11/15/2015		
10	Provide/publish Win and Mac platform applications at Client-mentioned sites	11/13/2015		
11	CMS+Backend Development	8/1/15		
12	Creating, test, and publish Business Edition on the windows (windows 7 and 8), Mac (Versions - 10.7, 10.8, 10.9	10/1/15		

	and 10.10), and iPad (Version 7 and 8) platforms			
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NOTE: Our delivered products will be tested for the current versions of Windows, OSX and iPad OS at launch. If we are using online transcoding services then support for Windows XP will also be provided.

Retail edition & Business edition both will be available on the website for Windows & Mac and also on the app store (iPAD app will be a single app that will include 2 options - Retail & Business edition, the user can select which edition he wants and register accordingly).

Investment details - Timelines & Cost

Timelines - 3.5 months approximately

1. Fixed costs - \$42000

The development & design cost per platform is as follow:

Tasks	Cost
Windows Version - Development	\$12200
Mac Version - Development	\$12200
iPad development	\$12500
CMS+Backend development	\$2200
Website design & development	\$1200
Resume builder Business Edition (Issuing licenses in bulk for a business entity)	\$1700
Total	\$42000

2. Recurring Charges

Requirement Description	Name of the 3rd Party API	Subscription Model	Cost
Send email through the software	File mail business edition	Month to month	\$15/month
Check for software updates (Windows & MAC)	File server requirement	Month to month	\$ 2.24/month.

3. Optional charges

Tasks	Cost
Maintenance Contract	\$ 9240 per year, after 6 months post commercial launch of this application
Domain registration cost	\$10/year
Hosting fees	1 dedicated VMware server - \$199/month

4. Pay as you go charges

Online Compression transcoding charges

No. of Users	Video minutes per User(720p or more in resolution)	Cost per User
upto 10000	5	18 Cents
10001 to 100000	5	12 Cents
100,001 to 1 Million	5	6 Cents
10000001 to -1.5 Million	5	6 Cents

Table listing the 3rd Party API's that will be acquired by SDI for purposes of development.

Requirement Description	Name of the 3rd Party API	Cost	Subscription Model
Monotouch-Framework	Xmarian	\$158/Month per programmer.	Enterprise Edition(we need this for 3 months at-least for 3 programmers).
.NET framework	Spire.Doc for .NET (Pro Edition)	Free - Community Edition	-
Creating an output file in PDF and/or Word doc. format	Spire & iText sharp dll	Free	Latest version 5.5.6

Payment terms

- 25% Upfront upon contract signing.
- 25% on completion of wireframes & designs
- 25% on completion of Windows, Mac & iPad application development (Beta delivery). Application to be made available on website and App Store for testing purposes only, and not open to general public
- 25% on final delivery before the Apps are submitted to the App store or Windows/Mac versions are released on the website for commercial use to general public

FYI: Contract terms and conditions are provided in Appendix V

Warranty

All deliveries are covered by a 6 months debugging warranty after delivery.

We will attend to reported bugs within 48 hours once notified. All bugs part of SDI's codes will be fixed within 1 week of being reported, and software will be made available online on all platforms in a rectified version during this period.

3rd party related bugs may take longer and will be dependent upon their support and availability

Maintenance Contract

Beyond the 6 months, we can get into a fixed 12-month maintenance contract, which is \$9240/year (22% of the original costs). This will include updates for the latest SDK's and/or OS and bug resolutions. OR Any additional tasks will be billed at \$30/hour.

ADDENDUM I

Resume Builder UFD Windows/Mac

RESUME BUILDER – Windows & Mac Version

Understanding And Functional Flow Document

Objective:

The purpose of this project is to merge resume document and their video profile into a single document (either PDF/doc). Also, user will be able to send the merged document as an attachment via email using a private email address or save it to their desktop.

Modules:

- Home page
 - Merging of document and video
 - Email with attachment
 - Save to desktop
- Help
- About Us
- Check for Updates

Home Page:

Once run the application, below window will appear.

Home

Help

About Us

Check for Updates

Select Document

Upload

Upload your word files (Word)

Select Video

Upload

Upload your video files (avi, mpeg, mp4, mkv)

Create PDF

(OR)

Create Word

Send Email

Save

Add 3 more buttons on screen above, before create pdf or word:

1. Select video resolution for output file: give maybe 5 resolutions like 1080 by 720, etc
2. Select Video placement in output file: Give parameters in drop down like;, Top Centre, or Bottom Centre.
3. Video window size: We will recommend the optimal settings to the user and user can select one of the provided options.





Following is the optimal video window sizes that will be recommended to the user:

320 x 240

384 x 288

448 x 336

Here the user can upload the Word/PDF CV and the Video file which they want to append into their resume to the application from any location of the windows/Mac system, or online resources.

 Home	 Help	 About Us	 Check for Updates
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Select Document	<input type="text" value="image.png"/>	Upload
Upload your word files (Word)		
Select Video	<input type="text" value="video.mp4"/>	Upload
Upload your video files (avi, mpeg, mp4, mkv)		
<div>Create PDF (OR) Create Word</div>		
<div>Send Email Save</div>		

User will able to upload following video file formats:

- > mov
- > mp4
- > mpeg
- > avi
- > mkv

The application will validate the video file based on the compression ratio and the input word/pdf file to make it comfortable for attaching in all email servers.

Note:

-> During video compression, data rate, total bit rate and the file size of the video only gets changed. Most of the video file remains the same video quality.

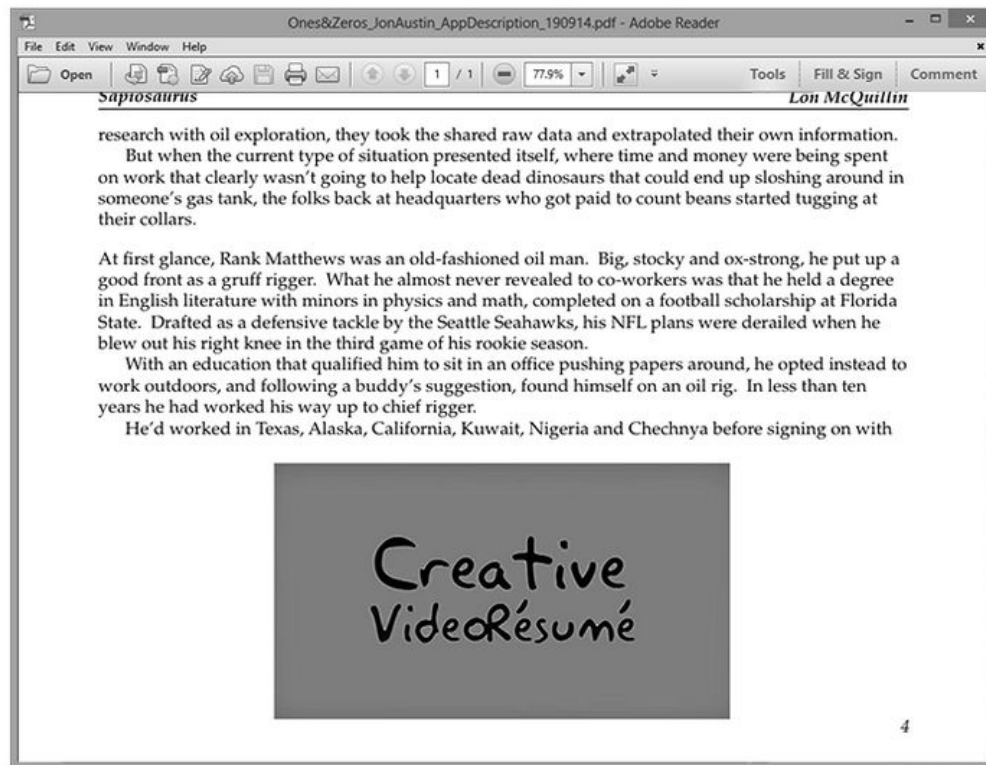
Place the Video file:

As soon as the video file is uploaded, users have the ability to choose whether the video file to be placed at the top or bottom of the resume.

The screenshot shows a web interface for creating a resume. At the top, there is a 'Select Document' section with a text input field containing 'image.png' and an 'Upload' button. Below this is a section for 'Upload your word files (Word)' with a 'Select' button. A modal dialog box titled 'Suggestion' is open in the center, asking 'Do you want to locate the video at top of your resume?' with 'Yes' and 'No' buttons. Below the dialog, there are buttons for 'Create PDF', '(OR)', and 'Create Word'. At the bottom, there are 'Send Email' and 'Save' buttons.

Create PDF:

After uploading the required doc and video file, user can generate the PDF by clicking this "CREATE PDF" button and the Resume will be created by merging word/pdf cv and video file to a single output file



Once it is created, it will be automatically open and display in the PDF viewer (Adobe) as shown above.

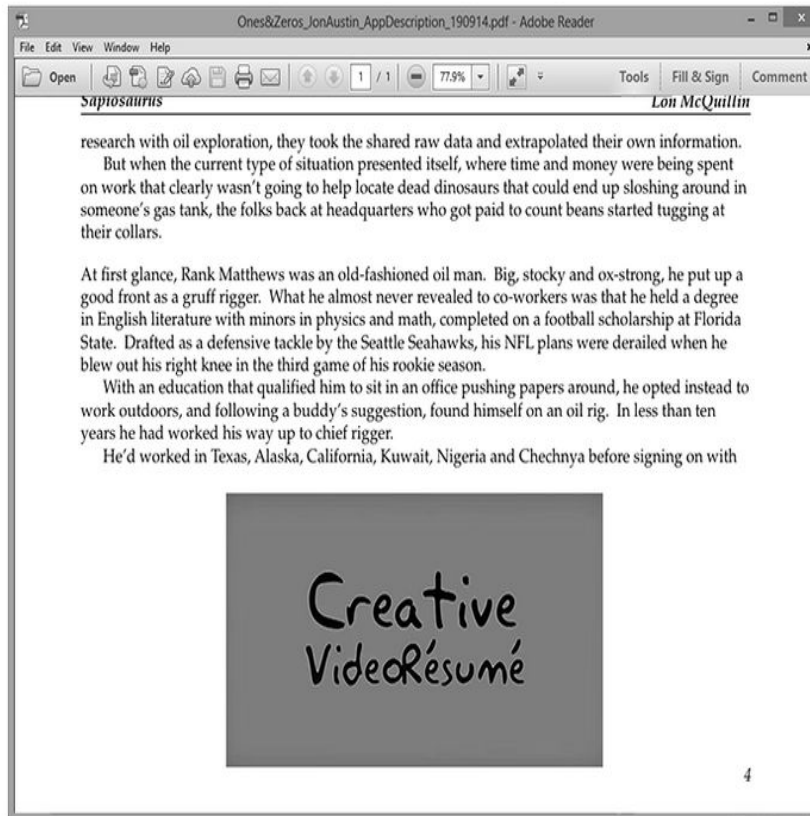
Note: Adobe Reader & Quick Time player is required (Mac and PC)

Create Word Document:

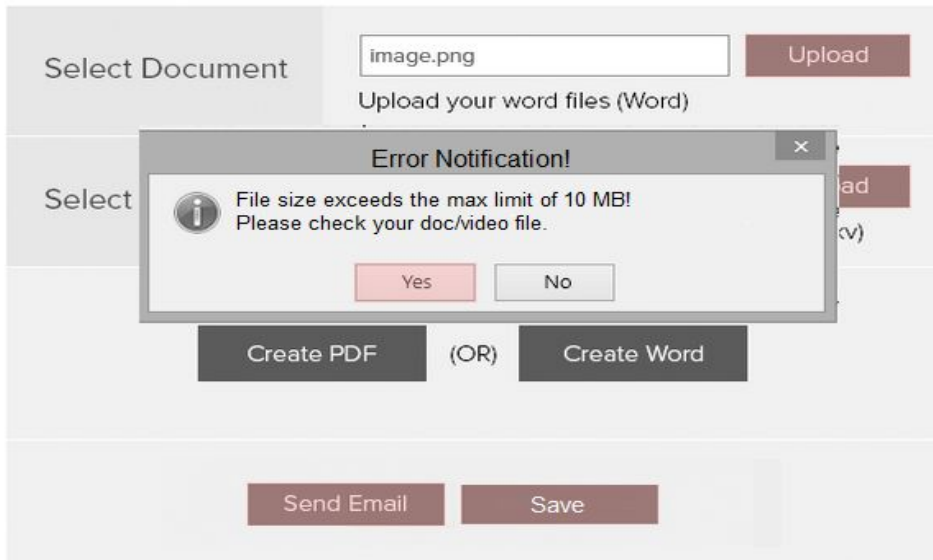
After uploading the required doc and video file, user can generate the word document (i.e. .doc/.docx format) by clicking this "CREATE WORD" button and the Resume will be created by merging word/pdf cv and video file to a single output file of word doc.

After generated a document, it will be opened up immediately for their preview.

(refer below screenshot)



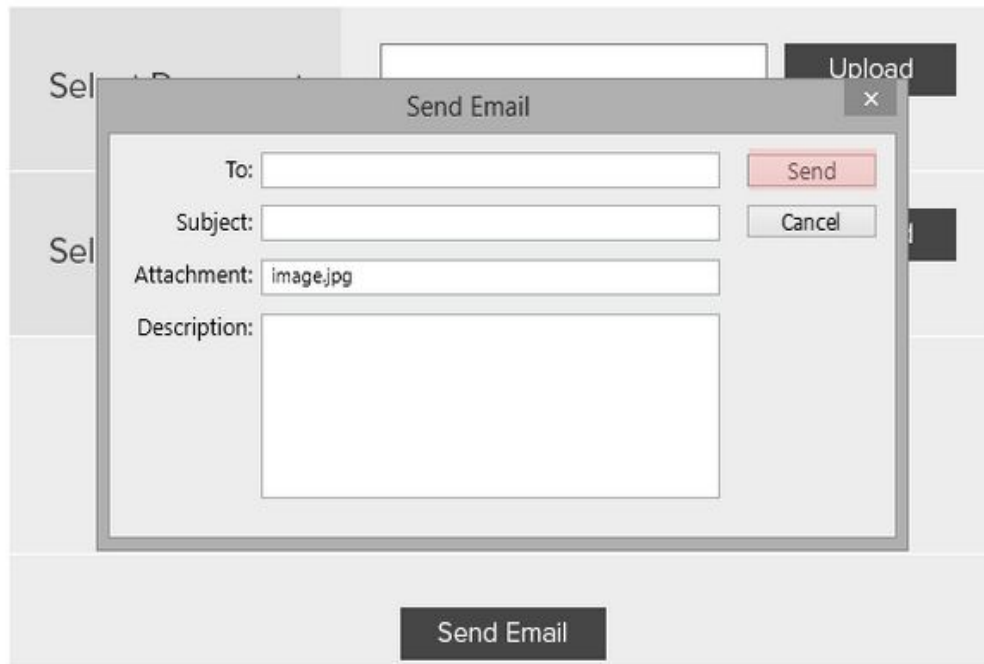
NOTE: After compression and merging, the system will prompt the actual output file size in Mb. User will have option to decide: whether to save the file on his machine/online, or go to filemail option to transmit that file to any other person



Send Email:

By clicking that button, it will ask to enter to address, subject, body content. Once the details are entered and the “Send” button hit, the newly generated file will be sent to the mentioned address.

- Here is the mock up UI of the screen:



- This functionality requires the Internet else it will prompt error message on Network connection.
- Hit "Cancel" button will cancel sending email.

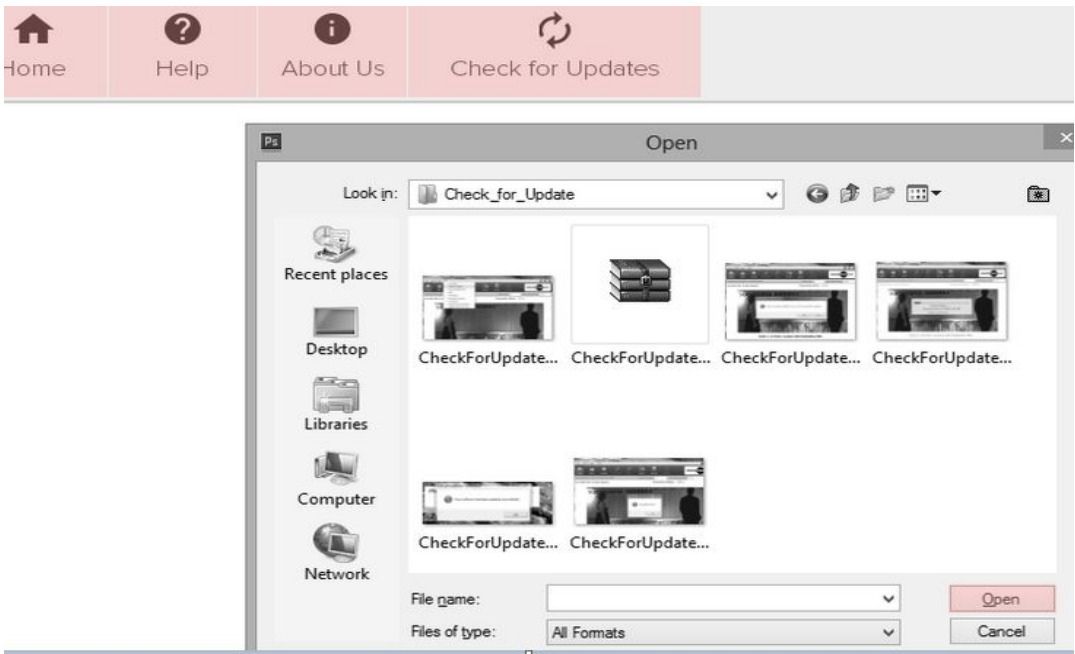
Note:

-> From Address & SMTP details are required to send emails. - 90 days expiry (Or similar for the link if using filemail)

From address can be added into the user's profile, if the user has multiple emails then the user can select the email id which he/she wishes to use in the 'from' section.

Save the Output file:

Hit "Save" will open the dialog box where you can find and save the output file in any location in the windows/Mac system.
(see below pic)



Help menu:

It is just the simple UI with the description of the terms or a help manual will be displayed in the form of PDF file and screenshots of application usage steps which explains the software.

Below is the mockUP design:

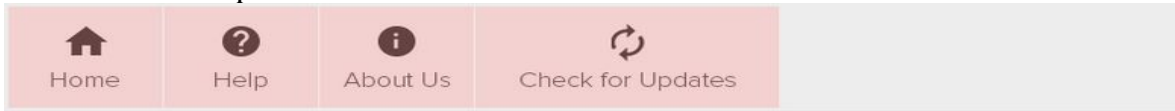


Select Document	This is a sample text and it will be replaced with the actual text later. This is a sample text and it will be replaced with the actual text later.
Select Video	This is a sample text and it will be replaced with the actual text later. This is a sample text.
Create PDF	This is a sample text and it will be replaced with the actual text later. This is a sample text and it will be replaced with the actual text later.
Create Word	This is a sample text and it will be replaced with the actual text later. This is a sample text.

About Us / Contact Us:

It is just the simple UI which displays the information about the software including the version names and advertising links of the app, etc.,

Refer the mock up shown below.



This is a sample text and it will be replaced with the actual text later. This is a sample text and it will be replaced with the actual text later. This is a sample text and it will be replaced with the actual text later. This is a sample text and it will be replaced with the actual text later. This is a sample text and it will be replaced with the actual text later.

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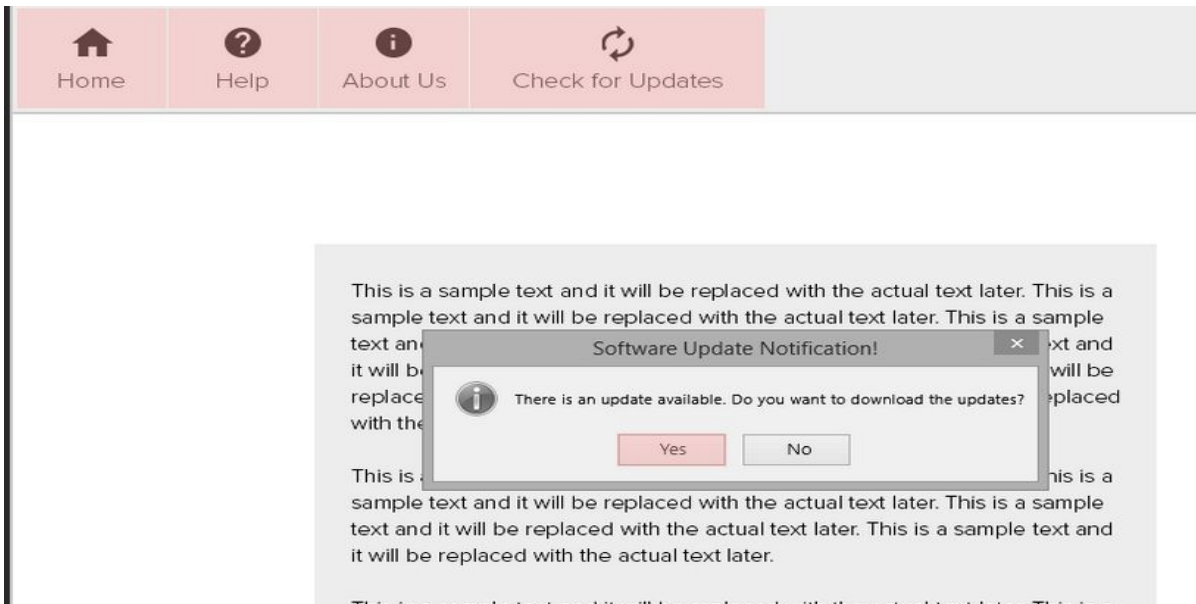
This is a sample text and it will be replaced with the actual text later. This is a sample text and it will be replaced with the actual text later.

Check for updates:

It is just like the maintenance control of the application.

Basically it is used to upgrade the software with new enhancements or additional functionality. User can find whether there is any new update available for the software by selecting this module.

It will just show the message alert as shown below:



If no update released, it will prompt message like "No updates available!". Or something similar to that.

Note:

-> We can also set it to automatically show the alert if there is new update available once we open the app instead selecting this menu.

-> Hosting Server is required to upload the updates of versions and also to maintain the documents and device info in CMS. This can be decided at the launch stage. We can choose a Cloud based solution or a dedicated server. Pricing will range from \$50 to \$400/month dependent on the chosen solution.

Development Tools:

- *Xamarian* - Framework.

Third Party Tools required:

- iTextSharp library
- FFMPEG

ADDENDUM II

Resume Builder UFD iPad

RESUME BUILDER – iPad Version

Understanding And Functional Flow Document

Objective:

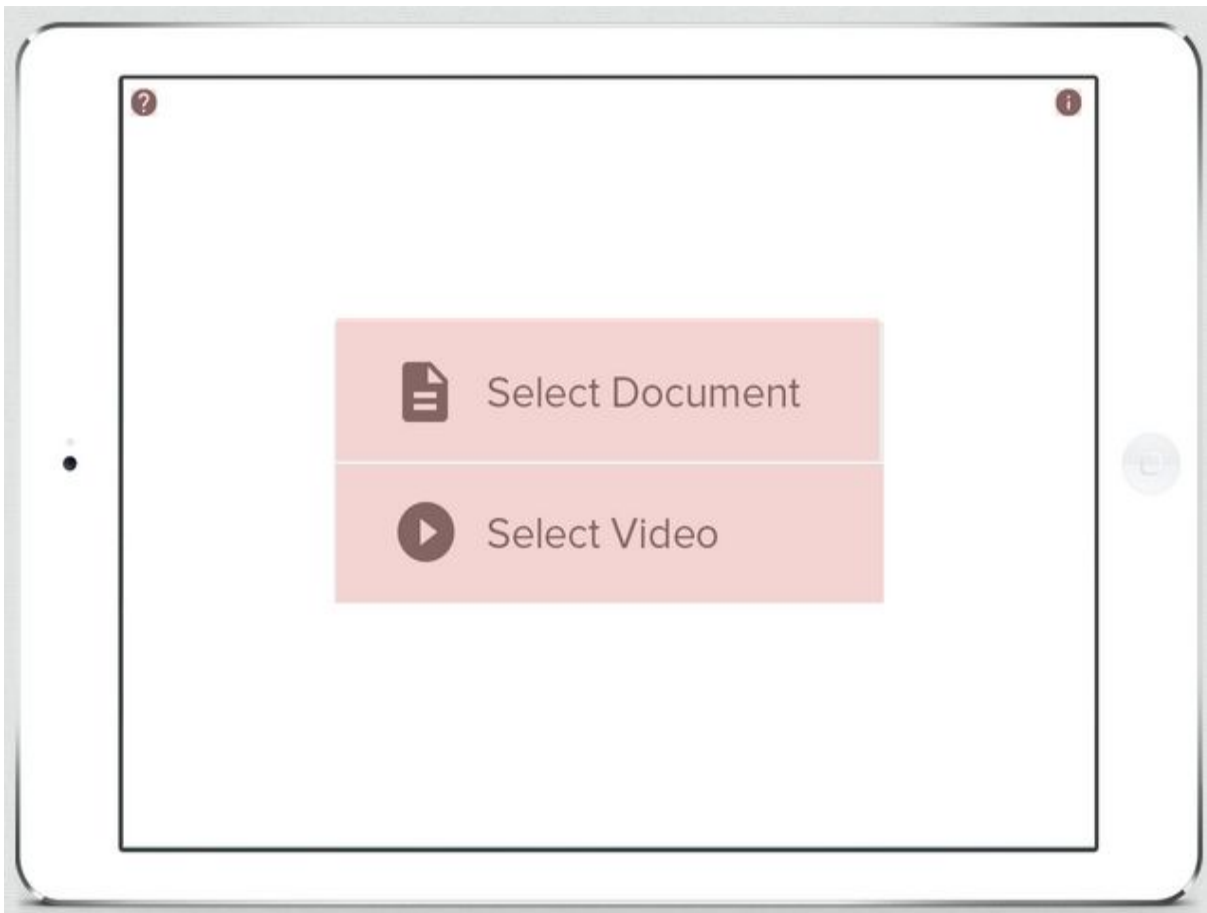
The purpose of this project is to merge resume document and their video profile into a document (either PDF/doc). Also, will able to send the merged document via email or save it to their desktop.

Modules:

- Home page
- Merging of document and video
- Email with attachment
- Save file

Home Page:

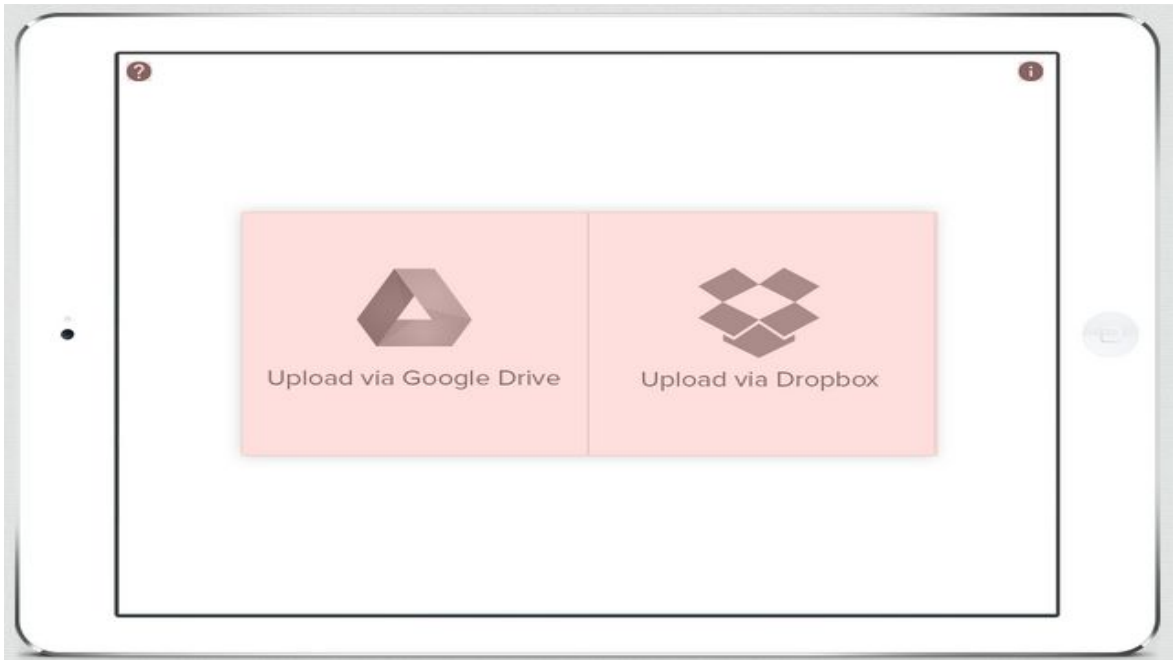
Once open the application, below screen will appear.



Here the user can upload the Word/PDF CV and the Video file which they want to append into their resume to the application.

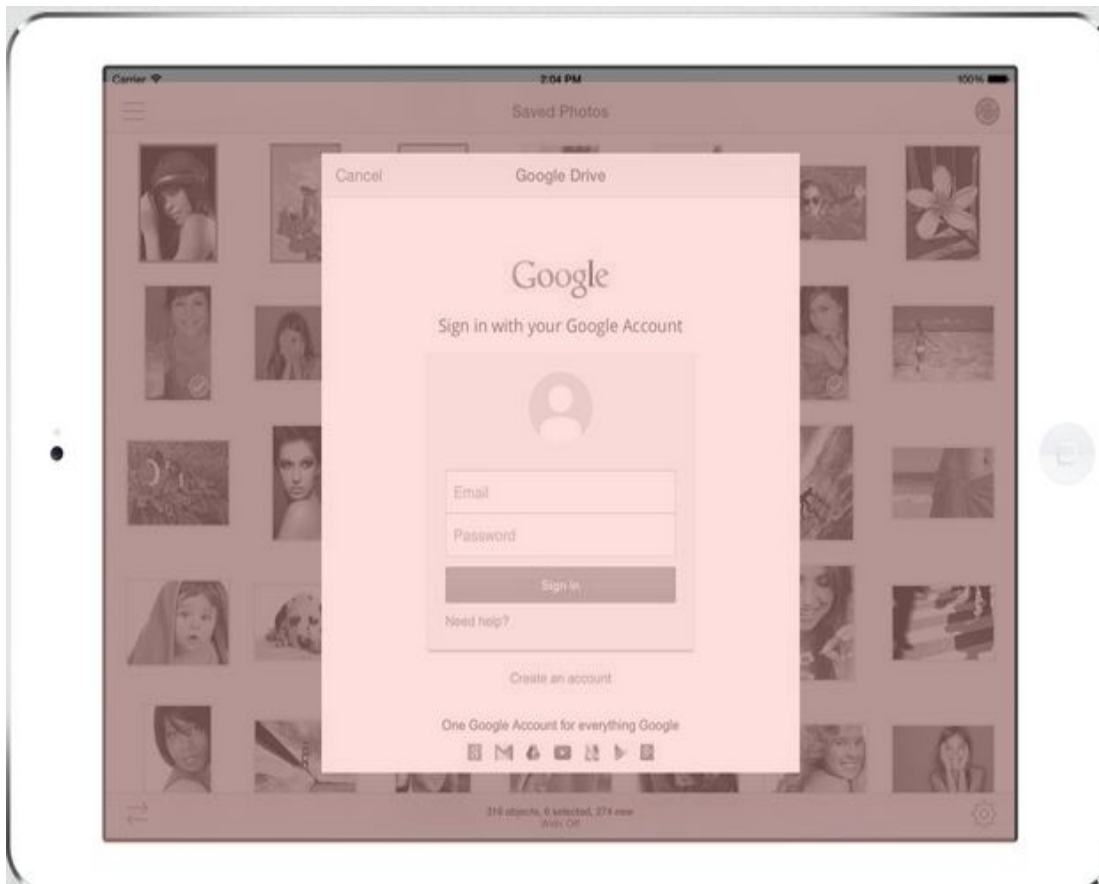
Select Document:

User can able to select the document (PDF/Word Doc) from the Dropbox, Onedrive or Google drive location and it will ask the user to choose the option as shown here.



Note: Internet Connection required in iPad in order to upload the document (PDF / Word)

On selecting **Google Drive**, you will have to sign in and choose the file. (see below)



Files will be listed as shown here and user can select anyone from that.



On selecting **DropBox**, you will have to sign in and choose the desired file. (see below)



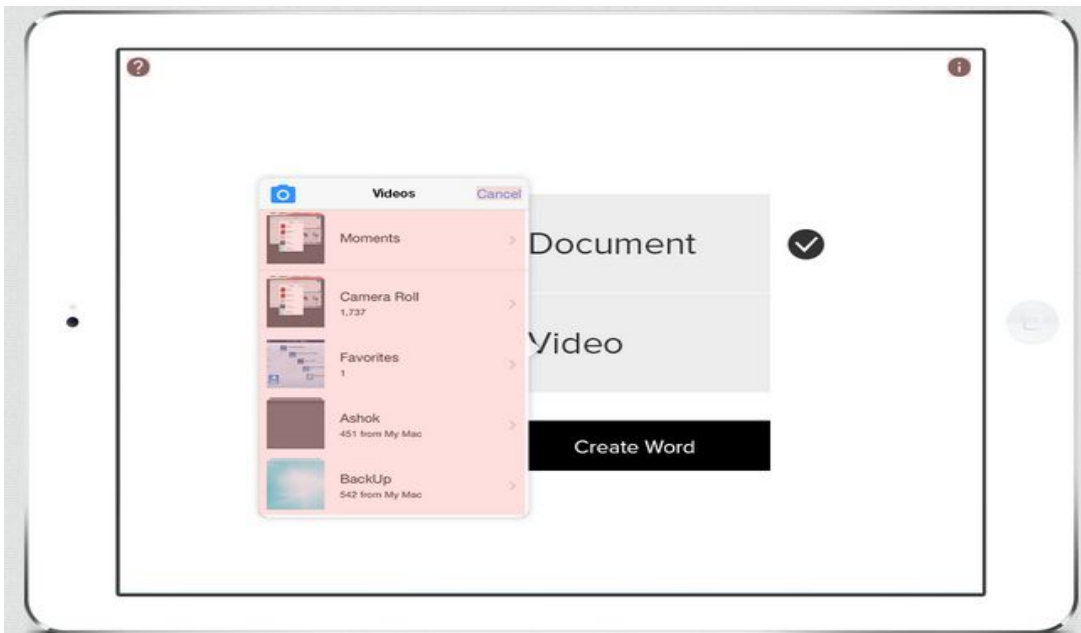


Note: User can also able to upload docs from any other online cloud servers like jumpshare, 4-share, etc. (have to customize and word UI based on that)

Please include 2-3 more online cloud server applications like Box, etc so that we can hard code those in the UI, along with Google and Dropbox. - we will provide support for any 3 popular services (The client will choose the best 3 services that he would like to include for version 1 launch)- Google Drive, Dropbox and OneDrive

Select Video:

User can select the video files from their ipad Gallery or google drive / Dropbox , OneDrive etc.



User will able to upload following video file formats:

- > mov
- > mp4
- > mpeg
- > avi
- > mkv

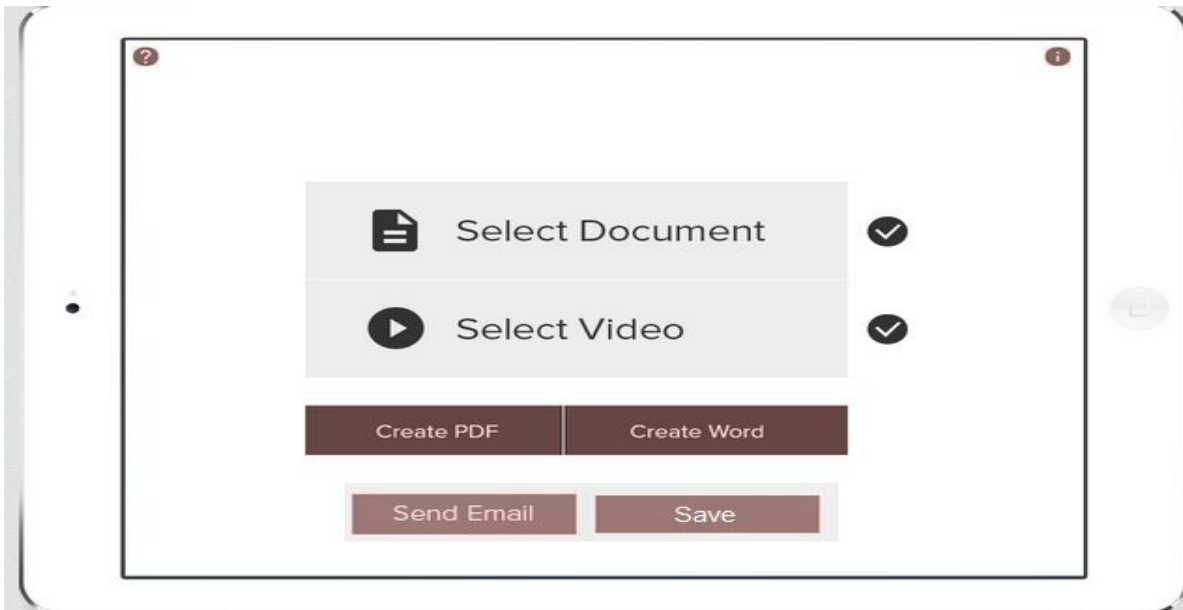
The application will validate the video file based on the compression ratio and the input word/pdf file to make it comfortable for attaching in all email servers.

Note:

-> During video compression, data rate, total bit rate and the file size of the video only gets changed. Most of the video file remains the same video quality.

-> If we upload the video file which is not prepared properly with the required info like bit rate, total bit rate, frame per second, then the file will not able to compress or convert properly.

After selecting the desired files below screen will appear.

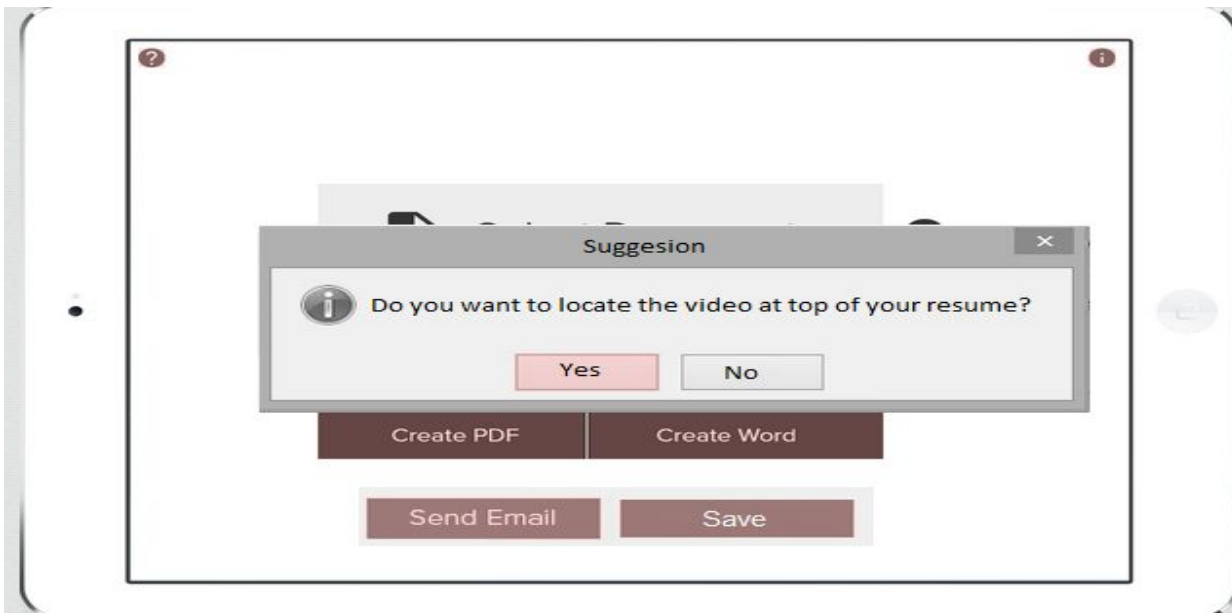


Locate Video file:

As soon as the video file is uploaded, user have the ability to choose whether the video file to be placed at the top center or bottom center of the resume.

We will recommend the optimal settings to the users for video window size and the user can select from the provided options.

Output file cannot be saved in the iPad and it will be stored on our selected cloud services- options will be Google Drive, OneDrive and Dropbox.



Create PDF:

After uploading the required doc and video file, user can generate the PDF by clicking this "CREATE PDF" button and the Resume will be created by merging word/pdf cv and video file to a single output file and it will get attach into the email.

User will also get option to upload the file instead, to any of the online accounts/locations that he may chose to. Example, Dropbox etc. The User Interface will take him to his storage location and allow him to save the output file there.

User will be able to download and save this output file- for preview or onward transmission, if he logs into his online account by using a Mac, android or a Windows machine.

Note:

-> Its not possible in iPad to view PDF/Word with video. - SDI will check if its possible to view the file in the mobile browser and implement it accordingly if its possible to do so.

*-> IOS device like iPad doesn't have default app to view multimedia PDF/Word
(PDF/Word with video)*

-> Default app to view PDF/Word

a) Safari browser and

b) iBook,

(both doesn't support PDF/Word with video)

-> Third party library like adobe reader also doesn't support video in PDF

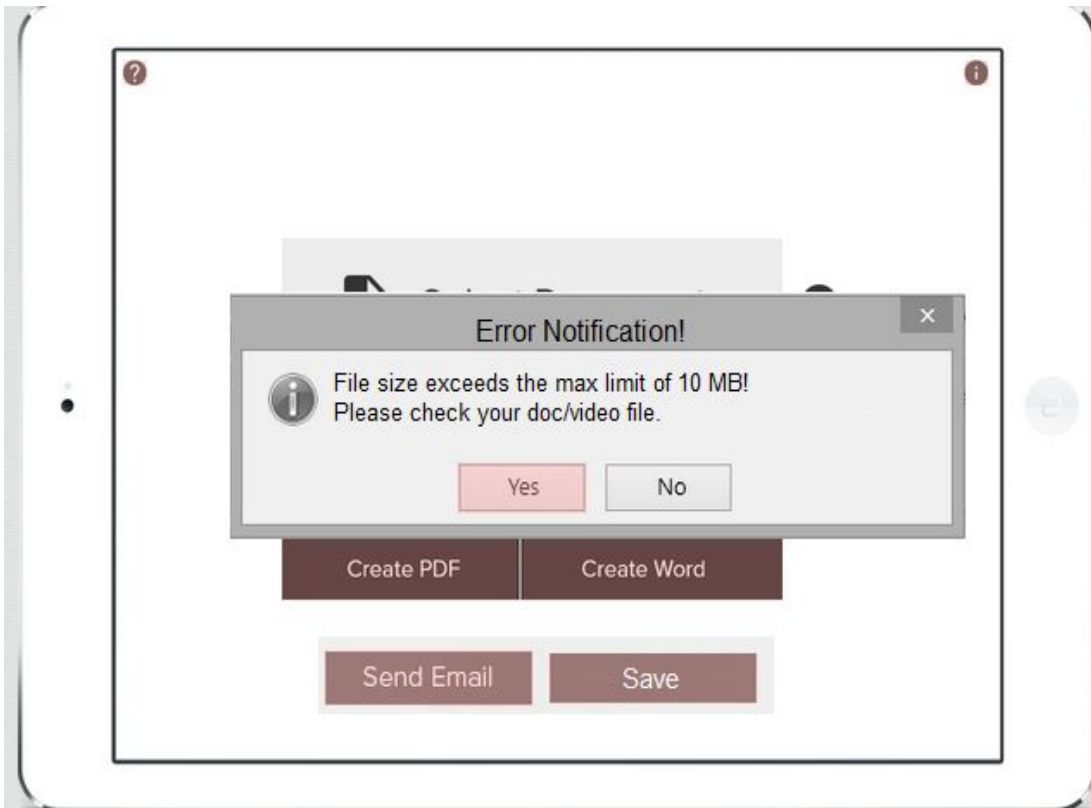
Create Word Document:

After uploading the required doc and video file, user can generate the word document (i.e. .doc/.docx format) by clicking this "CREATE WORD" button and the Resume will be created by merging word/pdf cv and video file to a single output file of word doc.

NOTE:

-> We are not able to preview the compressed output file in iPad.

- > After compression and merging, if the output file size exceeds the max limit of 10 MB, the system will prompt the the actual output file size so generated .



Send Email:

By clicking that button, it will ask to enter to address, subject, body content. Once the details are entered and the “Send” button hit, the newly generated file will be sent to the mentioned address.

A screenshot of a 'Send Email' dialog box. It features four input fields on the left: 'To:', 'Subject:', 'Attachment:', and 'Description:'. The 'Attachment:' field contains the text 'image.jpg'. To the right of these fields are two buttons: 'Send' and 'Cancel'. The dialog box has a title bar at the top that says 'Send Email'.

- This functionality requires the Internet else it will prompt error message on Network connection.
- Hit "Cancel" button will cancel sending email.

Note:

-> From Address & SMTP details are required to send emails. Where is the from address mentioned in the box above? Its only 'to' and 'subject'.

Save the Output file:

Hit "Save" will open the dialog box where you can find and save the output file in any location in any iPad Location.

ADDENDUM III

Resume Builder UFD CMS/Backend

RESUME BUILDER – CMS (Website)

Understanding And Functional Flow Document

Objective:

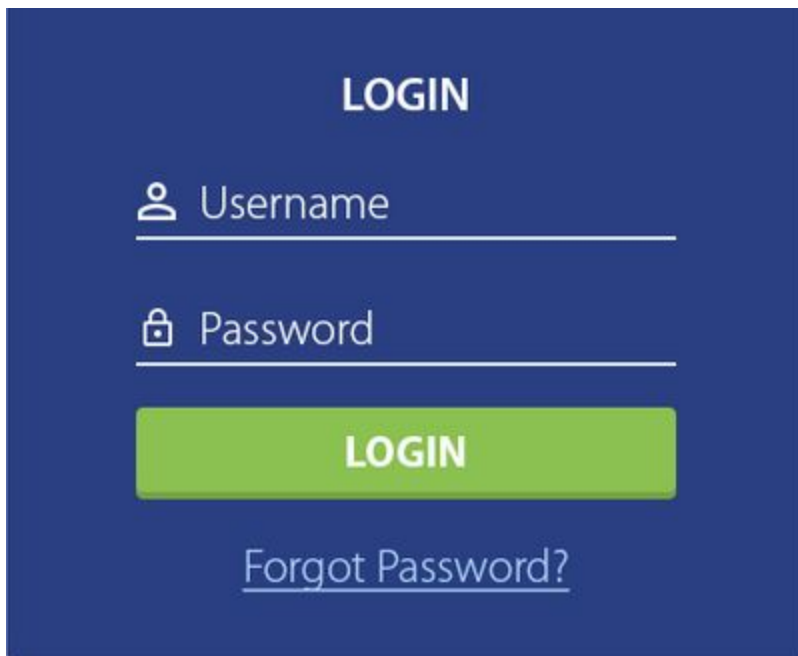
This CMS site is used to view the number of app users, their device info, document created via app, number of downloads, etc and email config settings. Complete set of reports in Appendix A below

Modules:


- Admin Login
 - Forgot Password
- Settings
 - Change Password
 - Email Configuration
- View Users
- View Chart


Login:

Here is the mock-up login page:

A login form on a dark blue background. At the top, the word "LOGIN" is written in white. Below it, there are two input fields. The first is labeled "Username" with a person icon to its left. The second is labeled "Password" with a lock icon to its left. Below these fields is a green button with the word "LOGIN" in white. At the bottom, there is a link that says "Forgot Password?" in white, underlined.

LOGIN

 Username

 Password


LOGIN

[Forgot Password?](#)

Forgot Password:

Admin user should enter their email address and get the password.
(see below snapshot)

FORGOT PASSWORD

 Email

SUBMIT


[Back to Login](#)


Settings:

1) Change Password

Admin will be able to change their password. Below is the change password screen mock-up.

Welcome John Doe | Logout

 View Users

 Settings

Change Password

Old Password

New Password

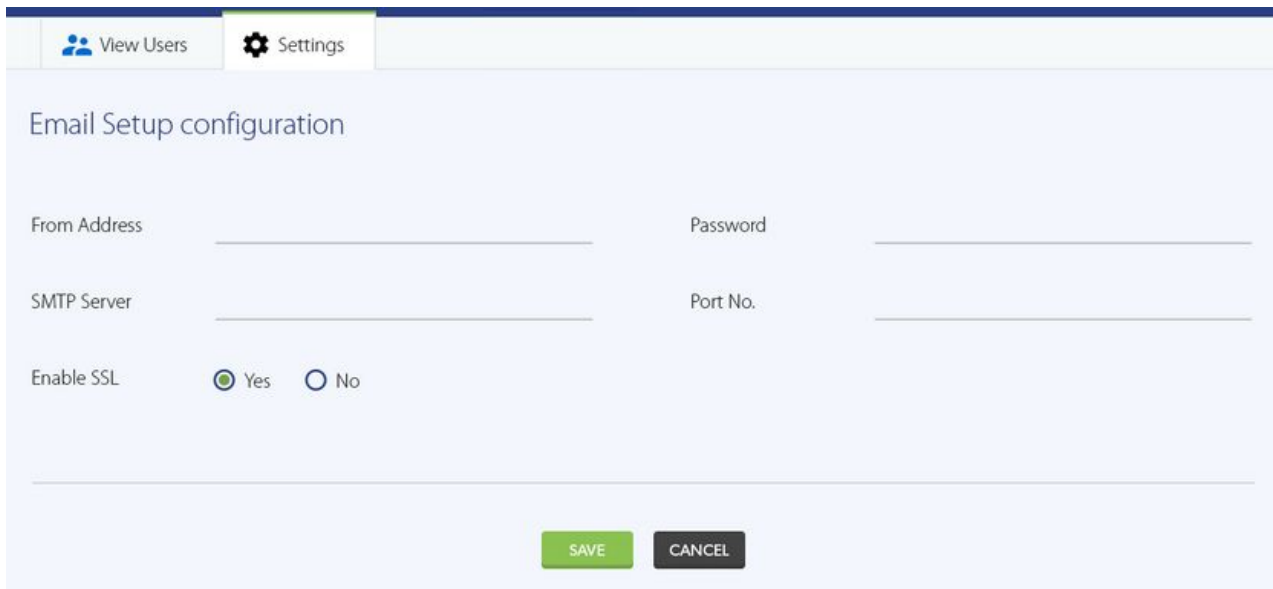
Confirm Password

SAVE

CANCEL

2) Email Configuration

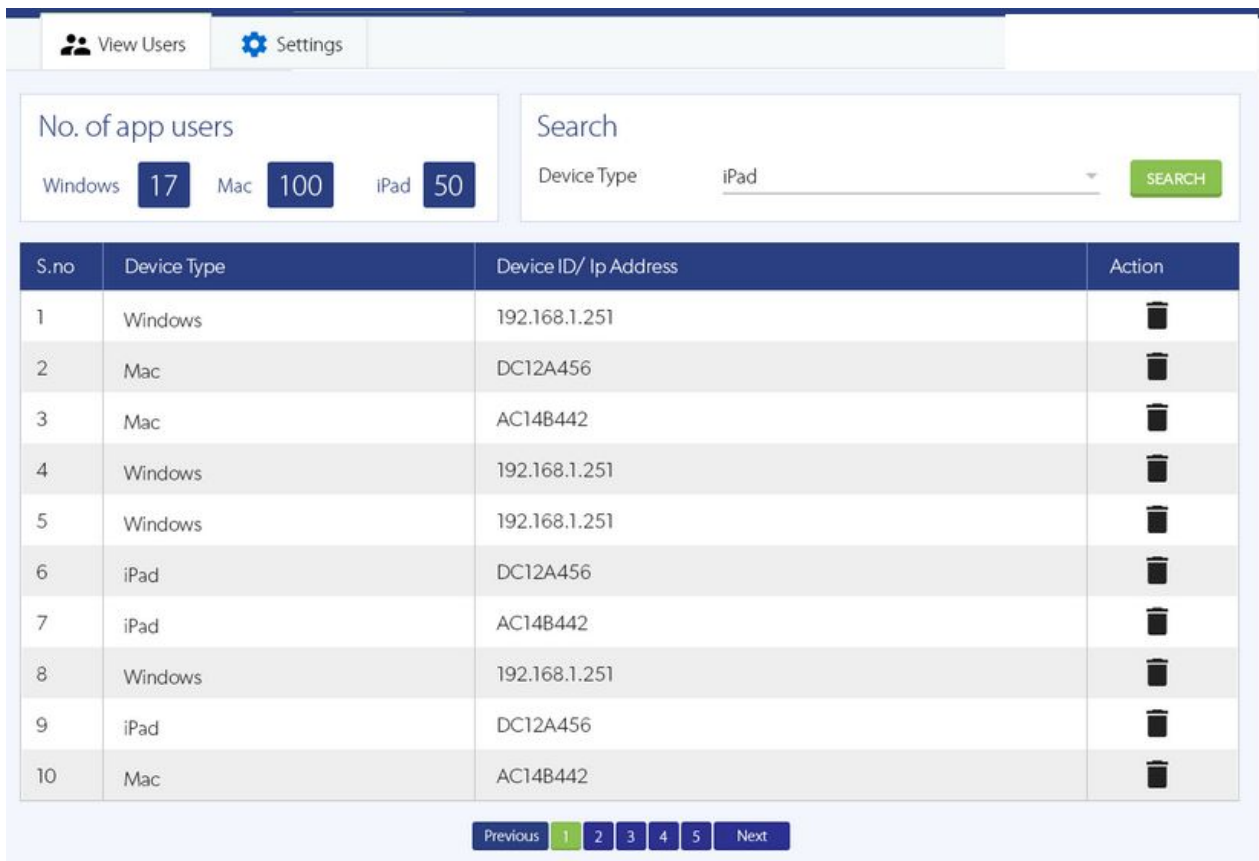
Admin have the option to edit the email settings via CMS. This is the email address which used as the "From address" in the application.



The image shows a web interface for email configuration. At the top, there are two tabs: "View Users" (with a blue icon of three people) and "Settings" (with a gear icon). The "Settings" tab is active. Below the tabs, the title "Email Setup configuration" is displayed. The form contains several input fields: "From Address", "Password", "SMTP Server", and "Port No.". Below these fields, there is a section for "Enable SSL" with two radio buttons: "Yes" (selected) and "No". At the bottom of the form, there are two buttons: "SAVE" (green) and "CANCEL" (dark grey).

View Users:

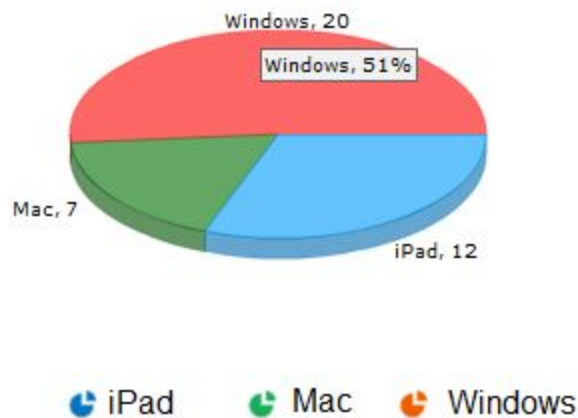
Here is the mock up UI of the screen which lists all the users of the app with their device details:



View Chart:

Here is the mock up UI of chart screen to view the no. of app. users based on years. We should select the year or date range to get the chart as shown here.

Number of App Users Last Year



Requirements:

- 1) Need to purchase a server to maintain centralized DB connecting CMS and to upload the check for updates patches. **- This cost is included in the cost given on page 14**
- 2) Email account needed in order to send emails from the app.

Queries:

- 1) In order to track the Device details and number of downloads in the CMS, need to know how the software distributed to the User(s)?

Download from Website:

- We can get the device type and number of downloads while download itself but NOT able to get the Device ID/IP address.

Distributed via email or some other means:

- Internet is required for Window/Mac/iPad application at **First time of installation.**

Appendix A

CMS Reports

Client will receive a daily report by email which will have the following information in a summarized manner (From the CMS & iTunes).

CMS Reports:

- 1) Total number of software downloads and daily/weekly/monthly DAU (Daily Active Users)
- 2) Total number of software downloads for Mac
- 3) Total number of software downloads for Windows
- 4) Sales/ revenue report
- 5) Minute data like - Users geo location, Browser type (If available)

We will also provide client with access credentials as an admin to the CMS which will allow you to do the following:

- 1) The admin can filter the above data/records based on retail users, business edition users and geographic location.
- 2) The admin can also filter the data on daily, weekly, monthly, yearly number of users/downloads.
- 3) The admin can also view the user's information (For example: their email address, default location based on their IP)

Report from iTunes for iPad app:

- 1) Total number of app views
- 2) Total number of retail and business edition app downloads/ App units sold
- 3) Number of downloads by location/territory
- 4) Number of active users
- 5) Crash report if the app crashes
- 6) Sales

ADDENDUM V

Contract Standard Terms & Conditions

THIS AGREEMENT is between Software Developers Inc (SDI), a Corporation having its office at 18809 Cox Avenue, Ste 100, Saratoga, CA - 95070, USA and the individual or company (Client) accepting these terms and conditions and submitting or signing this Agreement online or in written form ("Client" shall unless conflicting with the context or meaning thereof, be deemed to include its assignors, successors etc).

By accepting or submitting this Agreement electronically or in writing, you, the Client, agree to be bound by the following terms and conditions. No variation of these conditions will be binding unless made in writing and signed by a director of SDI.

1. The specifications attached with this agreement constitute the entire scope of work. Any specification and/or details not mentioned in this agreement or in SDI's documents or emails prior to this agreement are not valid and are not included in this contract. If the Client desires additional features, functionality, pages or tasks and/or provides any variation to the agreed specifications, then these will be considered as change request(s) or additional enhancements. SDI may perform these at its discretion with or without additional charges at SDI's standard hourly rates. SDI is not obligated to complete Change requests or changes outside of the scope of work on the original agreement. At the same time, SDI is obligated to satisfactorily deliver the services, developments and deliverables mentioned in this document at a cost no more than what has been agreed to be paid by the Client as part of this agreement.
2. If the Client requires SDI to provide design services, Client should provide clear written instructions on design expectations if any. SDI will provide up to 3 design iterations as needed to meet the client's expectations. SDI cannot be liable to the Client if such designs do not meet with the Client's approval within these 3 iterations and design services will be deemed to be rendered. Additional iterations may be provided by SDI with or without additional costs at SDI's discretion.
3. SDI follows design and programming standards as per an internal document known as "SDI Design and Programming standards". A copy of this document can be provided to the client on request. If client requires any specific standards of design or programming which are different from SDI's standards, then the client must provide those standards and/or requirements in a detailed document before the start of the project and SDI may then decide to accept or reject the project. If client needs a change or variation to SDI's Design and Programming standards, then this request must be made before the start of SDI's services under this agreement.

4. All apps produced and delivered by SDI may contain bugs or problems in functionality or delivered features unknown to SDI. If SDI is notified by the client in writing about bugs in the app for a period up to 180 days from the date of delivery, then SDI will make all efforts to resolve the bugs and a solution will be sent to the client. This does not include problems arising or caused by outside sources and/or third party apps. The bug resolution services will be provided with reasonable skill and care in accordance with usual industry practice and in a timely, workmanlike and effective manner. SDI disclaims to the fullest extent permitted by law all warranties of any kind whether express or implied.

5. SDI will test the app on iOS devices, Mac and a PC. The viewing functionality will be made available on Apple Mac laptops, Windows PC's and laptops. The viewing functionality will be tested on Android devices and if its possible to view the out -put file on Android (any 3 selected android devices), we will test and implement accordingly.

6. All apps are developed as Native apps or Framework apps. Native apps will be created via the SDKs provided by the principal company—Apple Inc for iPhone/iPad apps, Google Inc for Android apps, or as per the 3rd party SDK that is employed for the service. SDI's responsibility is to provide a working app under the latest version of the SDK at the time of delivery. If client wishes to make the app compatible with future versions, SDI may charge an additional fee as and when client requests compatibility with the latest version of the SDK, unless expressly agreed to otherwise in this agreement. For framework apps, SDI may use ready-made code, ready-made CMS and/or ready-made Frameworks in addition to custom created code. These ready-made codes may be used to expedite project development and will be used at SDI's discretion as deemed feasible for the project.

7. The Client reserves the right to cancel this agreement and recover payments in the case where the deliverables are not delivered to the Client as per this agreement, or when SDI fails to respond to Client emails for up to 15 calendar days.

8. In the event that the Client fails to supply information or instructions within 30 business days of an email or written request from SDI and SDI is thereby unable to perform its obligations under the contract, SDI shall be entitled forthwith to terminate this Contract. In the event of such termination, the Client shall be liable to pay for all work undertaken by SDI on behalf of the Client prior to termination at SDI's standard hourly rates or as per the agreed rate per hour between SDI and the client, together with all costs and expenses reasonably incurred by SDI as a result of such early termination. If the client wishes to continue the contract after such a lapse in communication, SDI may apply a resource reallocation fee of 20% of the original contract value at SDI's sole discretion.

9. SDI will provide services professionally and honestly following standard business practices and ethics. If a client employs rude, improper or abusive language or behavior in communication with SDI or its

employees, then SDI reserves the right to refuse to provide its services at its sole discretion at any time. In such an event, SDI will bill for all services provided to the client till such an event and reserve the right to terminate the contract without any additional liabilities from SDI to the client for the contracted service(s).

10. If the Client requests cancellation of a contract before the work is completed;(except for reasons of non-fulfillment of contractual obligations and deliverables, and non-responsive behavior within 15 days of being notified of request for a response). Client agrees that all fees incurred due to work rendered by SDI's staff and billed prior to cancellation effective date are valid and agrees to pay. Refunds of the fees paid for services not yet provided may be issued on accounts cancelled within 60 days of the initial sale. In these situations minimum cancellation fee of 25% will be withheld by SDI. In the case of ongoing service payments made to SDI or to a third party through SDI, such as hosting fees, Client agrees to pay all fees owed from the time of sale until the cancellation effective date. The effective date of cancellation is to be 30 days from the date of SDI's receipt of written notice to cancel. It is Client's responsibility to secure confirmation from SDI that the request for termination has been received and no further fees will be billed.

11. By accepting a refund, Client agrees that the matter is settled in full and releases SDI, its officers, owners, members, agents and employees of any and all contractual obligations and waives all claims of any nature, including legal action, against SDI's its officers, owners, members, agents and employees. In its discretion, SDI may set off amounts due against other amounts received from or held for Client, make appropriate reports to credit reporting agencies and law enforcement authorities, and cooperate with them in any resulting investigation or prosecution.

12. Client understands and agrees that sdi, its subsidiaries, affiliates, officers, and employees shall not be liable for any direct, indirect, incidental, special, consequential, exemplary or punitive damages, including but not limited to, damages for loss of profits, goodwill, use, data, or other intangible losses (even if SDI has been advised of the possibility of such damages). Such limitation of liability shall apply whether the damages arise from the use of or inability to use sdi's services, reliance on sdi's services, or from the interruption, suspension, or termination of sdi's services (including such damages incurred by third parties). This limitation shall also apply, without limitation, to the costs of procurement of substitute goods or services resulting from products or services purchased or obtained or messages received or transactions entered through sdi's services or for unauthorized access to or alteration of client's data or transmissions and any statements or conduct of a third party or any other matters relating to sdi's services. Such limitation shall further apply, with respect to the performance or non-performance of services or any information or merchandise that appears on, or is linked in any way to sdi's services.

13. Client agrees to defend, indemnify and hold harmless SDI, its directors, officers, employees and agents

from and against all claims and expenses, including attorneys fees that may arise or result from any content Client submits, posts, transmits or makes available through SDI's services, from any product sold by Client, its agents or employees, from any service provided or performed or agreed to be performed by SDI or from Client's breach or violation of this agreement, including any obligation, representation, or warranty made herein, or Client's violation of any rights of another. Client further agrees to defend, indemnify and hold harmless SDI, its directors, officers, employees and agents from and against all claims and expenses, including attorney's fees, arising from or related to contracts, representations, agreements, promises, etc, made between Client and third parties, or arising from or related to Client's negligence toward third parties.

14. The Client agrees that it shall not during the continuance of this Agreement and for a period of 3 years following the expiration or termination of this Agreement (however arising) employ, solicit or contract the services of any person or independent contractor who is or was employed or engaged by SDI.

15. SDI reserves the right to subcontract services or assign the ongoing servicing and/or hosting of your account or this entire Agreement to another party at its sole discretion. This agreement shall not be affected by any change in the name of Software Developers Inc, it's DBAs or any other affiliated companies, or any condition, merger or acquisition of Software Developers Inc, and shall be automatically assigned to any successor entity of Software Developers Inc and shall continue in effect thereafter in accordance with its terms.

16. All notices required or permitted by this Agreement shall be in writing and in English and may be delivered personally, or may be sent by email or certified mail, return receipt requested, to the address set forth at the end of this Agreement. If Client chooses to send request by email, a copy of the request must also be sent by certified mail as confirmation of the request.

17. This agreement shall be governed exclusively by the laws of the State of California, USA, without regard to any conflicts of law provisions thereof, as a contract entered into and performed entirely within the State of California. The parties hereby expressly disclaim the application of the United Nations Convention on the International Sale of Goods. Client explicitly agrees that in lieu of litigation, arbitration may be used as a means of resolving disputes. Arbitration would be through a neutral third-party arbitrator to be approved by both Client and SDI. The decision of the Arbitrator will be binding on the client and SDI. If the parties cannot agree on an arbitrator, then the client may enter into litigation by pursuing the dispute in a court of law exclusively and only in the State of California and county of Santa Clara and the parties expressly consent to personal jurisdiction and venue therein and waive any objection based on forum non conveniens or otherwise. Should there be a breach of this provision, the non-breaching party shall be entitled to an award of attorney fees.

18. SDI's full and complete liability, if proven, for any reason whatsoever, shall be limited to the full refund of all monies paid to SDI in the previous 60 days from the date of SDI being notified of a claim. Client explicitly agrees to this and agrees to not make any claim of liability beyond this under any circumstances. This is the main essential clause of this contract and agreement.

Contact Information: Client may contact SDI by phone at 408.647.2206 Monday through Friday (U.S. Working days) from 9:30 am to 3:30 pm Pacific Standard Time. Client may also email SDI for general questions at team@sdi.la. Other requests can be sent by mail to:

Attn: Software Developers Inc, 18809 Cox Avenue, Ste 100, Saratoga, CA, 95070, USA