



Scope of Work - GetRated App

V.1.0

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Software Developers Inc

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Table of Notifications

This Table represents the contacts in both companies as assigned currently.

Project	Name	Company
Project Requirements	Jose Albelo	GetRated
Client Interface (Business)	Raj Srivastav	Software Developers Inc.
Client Interface (UX Expert)	Heather Stugen	Software Developers Inc.

This document contains the client requirements, features and functions that will need to be built, tested, and delivered by SDI. It will also include the total cost of this effort.

Development Methodology Overview

1. Strategy & Objectives

- a. SDI's Project Manager will meet/discuss with the client representative in order to determine the best possible technological strategies.
- b. This will establish clear goals and paths to those goals for the project.

2. Coding & Integration

- a. SDI's Project Manager will confer with our Chief Technical Officer to determine the necessary technical requirements.
- b. SDI will follow industry best practices for coding and design guidelines.

3. Release and Launch

- a. SDI will inform the client when the project is completed and launch on a server of the client's choice when the client is ready to go live.
 - i. SDI will test for errors, bugs and other coding-related issues, and will fix them as needed. SDI will also meet with the client to determine any other considerations or issues.
 1. SDI will test the web portal on Chrome & Safari browsers on PC & Mac and the mobile app on 2 latest devices.
 2. SDI will also fix any coding-related problems that occur for up to 6 months after launch. Further support can be provided through a separate Annual Maintenance Contract.
- b. Once the deliverables are completed & approved and all issues resolved, SDI will launch the website and the mobile app.

Development Principles

- Simple and clean UI designs.
- Smart Navigation Tabs for easy and fast installation
- Language of Development – English
- Language of Data Entry – English

Coding Standards

- Industry standard guidelines will be used to create the code and user interface designs for the mobile apps.
- Optimal use of PHP or .NET frameworks in web coding.

This platform will include the following

iPhone App

Android App

Website

Main Functions

Dashboard to view/explore.

Users will be asked to sign up.

Ages 14+ can sign up

Creating and viewing profiles: for all

Create a profile (Artist, Model, Dancer, and other - 4 different types of main talent profiles)

Image, name, talent type (can have multiple), about/bio, upload photos, videos, music, audition pieces, fill out what their requirements are for booking (price, travel costs, meals, recommendations, special requirements box)

-Profile view: list of images/videos like in Instagram but can include pics/videos, music files.

-Can comment on individual image/video like in Instagram, can also comment on songs or anything the user uploads

-Can send a direct message to a Talent and request to book them. Anybody can request to book anyone.

-Can also rate pictures, videos or music tracks with the rating bar

A person who receives the highest amount of likes on their images/videos/music can get added to a list of top talent

-Be a part of a battle - Fan will be able to view and vote once

-Talent and Admin need to approve a manager who wants to represent the Talent

-Booking option (anyone can book anyone): If I want to book artist click on it, takes me to their booking inbox page, will view the talents requirements for booking, then write them a message (template there).

On every profile, there will be a book button it takes you to the talents booking details page

---Note that request to book will also go to the talent's manager if they have one
Then open a booking request for which the user would need to fill out

Watchlist - list of talent I like, book in future. Same concept as favorite.

Find artist through categories.

List of my bookings

Once you click on exactly what you are looking for. You see a list of results. At the top, there should be a search (by name) and option to enter the price range and zip code

It has a little preview of the artist. Picture, sample of music player/video/picture, book button, or click to view their full profile.

A horizontal scroll to view more results in the category and vertically to see more categories. Similar to Netflix homepage scrolling.

All talent will have a list of their bookings and a list of who they have booked

Communication

All communication will be through the app, no personal contact information

1. Artist profile (Artist means Music Artist like a singer, it's not a general term)

- Music artists can upload albums and songs and music videos and it can be rated 1 to 10
- Can create photo albums, list of albums, click to view all pics in the album.

-Battle: 2 artists battle. Then the ones with the most votes win.

Artists who win the most battles will get added to a list of top talent.

Can find battles and see list of people to click on their profile and request battle.

Can access NewsFeed

Like Instagram will display all talents postings such as videos, songs, pictures, or if they are currently engaged in a battle.

2. Model Profile

- List of images can slide sideways to view images
 - Can upload pics and videos for which people can view and like and comment
 - They can have a list of albums they create which has images and videos specific to that modeling job
- Click an album to view all videos and pics inside and for videos can click to expand open to watch.
- About me page which has a lot of text details. Of course, people can rate images/videos

-Can access NewsFeed

Like Instagram will display all talents postings such as videos, songs, pictures, or if they are currently engaged in a battle.

3. Dancer Profile

-Can upload videos to profile

-People can view and rate videos

-click on the gallery on their profile see a list of images and videos but will have 2 categories to filter seeing just pics and videos.

-Can access NewsFeed

Like Instagram will display all talents postings such as videos, songs, pictures, or if they are currently engaged in a battle.

4. Other (Photographer, makeup artists, etc... can have accounts.)

-Upon sign up there will be the other category which will pretty much be for anyone else such as these types mentioned.

-Will fill out the same type of details as others and be able to do the same types of functions as everyone else. Upload video, images, music if they wish, request to book people, get booked for jobs. etc...

-Can access NewsFeed

Like Instagram will display all talents postings such as videos, songs, pictures, or if they are currently engaged in a battle.

Additional Account Types

Fans, as well as all other profiles, can do the following:

-Create their own profile same as the others but they just wouldn't upload their talent information. a regular person signing up just to follow talent: profile image, description. They can view talent pages, watch battles, rate talent, vote for who can win a battle, they can DM and comment just like IG.

-Fans can listen to artist music, share it and make a comment on it. Can do the same for any other talent on the app with music, videos, pictures.

-Watch battles: can view an then vote for who they want to win over a 24 hr period. Can also comment on the battle and share the battle on social media and text...etc
can pick type (dance, singing...etc) of battle they want to see.
Can search for a specific person, or type of battle, zip code, state. Can select multiple types.

-Can access NewsFeed

Like Instagram will display all talents postings such as videos, songs, pictures, or if they are currently engaged in a battle.

-Tour Guide

Map to see different talent tours. Click on artist then put the date (if no date then it will show current day) and see where all of them are performing around their zip code area. Can change date and change zip code.

-Can see all the talent that has tours in the area, can filter by name, type.

-See all talent tours click to view tour details.

Sign up as a Booker (Promoter/customer):

-Promoter can add job details (name, phone, event, date, location, venue, event type, additional details, capacity, amount of ppl to attend, performing time, amount offered. Details/request options). This job would be placed under certain categories and subcategory that fits best.

-Can then find talent to request to book for any job (tap request to book on talent profile) then select from a list of jobs promoter has created, and that will get sent to the talent). They can do a general search to find them and also refine their search. They can also message them. They just book them for 1 job

-Will have a list of all the bookings they've had for their job My Bookings and they will also have a list of My Requests (all requests that have been sent out to talent)

-Can access NewsFeed

Like Instagram will display all talents postings such as videos, songs, pictures, or if they are currently engaged in a battle.

Managers can create a profile:

- Add a list of people they manage, profile picture, description/bio, and option to DM them
- They will receive a booking request that someone submits about a particular talent that they are managing.

- can post jobs on the classifieds page

- Can access NewsFeed

Like Instagram will display all talents postings such as videos, songs, pictures, or if they are currently engaged in a battle.

- Everyone can search through a list of managers in the app

Search

- Browse categories, click then see sub category, click to view everything's postings. similar to instagram style.

- search across the entire app and option to search through a specific artist

Top talent

- people can like pictures, music, videos. The total number of views/likes in backend decides who the top talent is and gets listed on there.

Shows

- talent that perform at a theatre, can upload clips of the shows. Anyone can upload these clips into this section

Just Rate

-pop up random talent where people can rate 1 through 10. Can just keep seeing talent videos, pics, music and rate it. Viewing a random talent upload then swipe to view the next one.

-Can unrate them/remove rating.

13. Help/support - general

14. Settings - general

ADMIN Portal

Access all users details

WEB SERVICES

Data Transfer services from server to apps and vice versa

HOSTING

Cloud AWS - Client will need to sign up and provide access credentials

Investment Cost & Timelines

Tasks	Costs
iPhone app	\$20000
Android app	\$20000
Website	\$16000
Testing	Complimentary
Total	\$56000



Delivery Timeframe

4 Months

Payment terms

- 30% upfront upfront - \$16800
- 30% upon UI completion - \$16800
- 40% balance on completion before launch - \$22400

Warranty

All of SDI deliveries are warranted for bug resolution for a period of 6 months after delivery. All of the project Source codes will be handed over to the client on project completion. Client will be the sole and exclusive owner of the project and all IP on project completion and payment of all agreed Invoices to SDI.

Source Codes

All of the project Source codes will be handed over to the client on project completion and receipt of payment of all agreed invoices to SDI.

Thank you

Regards

Raj Srivastav

Director - Software Developers, Inc