



v.1.0

Scope of Work : Did I win?

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Table of Notifications

This Table represents the contacts in both companies as assigned currently.

| Project | Name | Company |
|-------------------------------|-------------------------------|--------------------------|
| Project Requirements | Lynae Ireland/Stephen Ireland | Did I win |
| Client Interface (Business) | Sakshi Sharma | Software Developers Inc. |
| Client Interface (Technology) | Raj Srivastav | Software Developers Inc. |

Aim

- To build an app that will allow users to participate in a contest by signing up. The app will announce a 'Prize of the day' and at the end of the day the lucky winner will be announced.
- The prize will change after each winning cycle of 24 hours or more.
- The App will be available on iOS and Android devices.

Development Principles

The Development principles of this app will be:

- Mobile app for iOS and Android platforms (Smartphones)
- Combination of latest UI and UX principles to provide a clean, Intuitive Interface for the HavRez app
- Smart Navigation Tabs for easy and fast access to all the functions.
- Language of Development – English
- Language of Data Entry - English

Coding Standards

- Industry standard SDKs (iOS & Android) will be used to create the app code and user interface designs.
- The app will be available for distribution through a platform specific app store.

Features/ Functions:

1. Splash Screen
2. Dashboard with one touch sign in functionality (Sign up or Login with a FB or Twitter account)
3. The screen will display the ‘Prize of the day’
4. After every run cycle (24 hours or more), the app will send a push notification to all of its users at a pre-determined time, mentioning that the result has been declared. The notification will display a message similar to “Please sign in to check if you are the lucky winner” to prompt the user to login.
5. The user after sign in, will see an ad and after the Ad completes, he/she will see the name of the winner. If the User is a winner then, he/she will have the option to provide more details like Shipping address, Phone etc.

Web based Backend:

1. Admin login/logout
2. The admin will have the ability to add prizes into the database.
3. The prize will have the following fields to add
 - 3.1. Image

3.2. Title

3.3. Description

4. The admin can set the dates next to each prize and that particular prize will be displayed on the app on the assigned date.
5. The admin can add, edit, delete the prize information from the database.

Other Salient Points:

1. We will integrate Admob (Apple Advertising Engine) or AdSense (Google Advertising Engine) into the app to display ads.
 2. The app will have an integrated analytics tool. This will assist in data mining and analysis of user behaviour and footprints.
 3. We will create a one page website for the app as per Apple/Android Guidelines for App submission.
 4. We will also create the Web services for data transfer between the App and the Web based.
SDI cannot guarantee that the App will be approved by Apple or Google but we will build the app as per Apple/Google guidelines. Final authority to approve the App for launch resides with Apple/Google for their respective app stores.
- Team structure - Project Leader, Sr. IOS Programmer, Sr. Android Programmer, QA Engineer, Server Administrator.

Investment details - Time & Cost

| Tasks | Resources | Duration | Cost |
|----------------------------------|-----------|--------------|-----------------|
| iOS app Design & Development | 1 | 4 weeks | \$12,000 |
| Android App Design & Development | 1 | 4 weeks | \$12,000 |
| Web Services + Backend | 1 | 1 week | Included |
| Testing | 1 | 1 week | Included |
| | | Total | \$24,000 |

Delivery Timeline - 35 days approximately

Payment and revenue sharing terms:

- 50% upfront payment at contract signing. Payments can be made via Credit card securely or via Check/wire.
- 50% on Beta delivery

All of the project Source codes will be handed over to the client on project completion. Client will be the sole and exclusive owner of the app and all IP of the App on project completion and payment of all agreed Invoices to SDI.

All deliveries are covered by a 6 months debugging warranty after delivery.

The quoted costs include all needed services including designing, programming, testing and launch.