



v.3.0

## Scope of Work Children's Storybook App

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## Table of Notifications

This Table represents the contacts in both companies as assigned currently.

Project	Name	Company
Project Requirements	Deepti Daryanani	Children's Storybook App
Client Interface (Business)	Sakshi Sharma	Software Developers Inc.
Client Interface (Technology)	Raj Srivastav Sachin Nayak	Software Developers Inc.

## Objective

- We have evaluated the client's requirements and have researched various options related to technology, designs, development and other possibilities. We have created a list of features/functions to be included in this app for creating an ultimate user experience and overall success of the app.

## Development Principles

The Development principles of this Children's Storybook App project will be:

- iPad (iOS SDK)
- Light elegant designs
- Smart Navigation Tabs
- Language of Development – English
- Language of Data Entry - English

## Coding Standards

- Industry standard iOS SDK will be used to create the Code and user interface design.
- The App will be available for distribution on the Apple store. We can launch the app using our Apple certified developer Licence or use the client's licence.

## The Children Storybook App includes the following features/ functions:

- On launch, a user will see the App name with 4 Storybooks.
- The user then selects a storybook.
- Once the user selects a storybook the options will appear to select a language { English( covering accents- Indian, American and British) , French, Spanish, German and Chinese}
- Once the language is selected the user will be provided with an option to play/ pause the video.
- The user will be provided with an option to download the whole Storybook and make In App purchases for each Story.
- Help overlay will be displayed for first time users to make them familiar with the app functions.

## The following elements/ work will be provided by the Client as discussed:

- The Video files (illustration designs and audio) will be provided by the client in MPEG 4 Format.

## Investment details - Time & Cost

The total cost of developing an iPad app with the functions listed above will be Rs. 1,94,000 and will be delivered in 8 weeks.

Tasks	Duration	Cost
iPad App	8 Weeks	Rs 1,94,000
iPhone and iPod App	2 Weeks	Rs 45,000
Recording Function within App	2 Weeks	Rs 25,000

## Payment terms

- 50% upfront payment at contract signing.
- 50% on Beta delivery.