TheSolexchange.com website functionality

User facing portion of the site: BLOG / SHOP

Navigation bar includes: blog categories, shop categories and open a store

BLOG:

1. User goes to [www.thesolexchange.com](http://www.thesolexchange.com)
2. User lands on the home page / blog page
3. User can browse blog posts
4. User can share blog posts on their social media
5. User can leave comments on blog posts
6. User can use navigation bar to search through sub-categories of blog posts (sneakers, music, pop culture, brands (brands will have its own sub categories)

SHOP:

1. User clicks the shop link
2. User is taken to our main page store which is controlled by a randomizer and randomly display sneakers for sale from users
3. User can select a shoe, add it their kart, and make a purchase

OPEN A STORE:

1. User goes to [www.thesolexchange.com](http://www.thesolexchange.com)
2. User clicks “open a store”
3. User is taken to our store membership page where they select a membership type
4. User selects membership type, creates a profile with their email address and password of their choice. Membership is monthly recurring billing via credit card.
5. Verification email is sent to their email address
6. Once they verify their email they are taken to their new solexchange store
7. in their store they can give their store a customer URL (i.e. [www.thesolexchange.com/mystorename](http://www.thesolexchange.com/mystorename)
8. They can link their paypal account to accept payments from customers. We will only allow people who have verified paypal accounts to open a store. The only way they can sell and item is by linking their paypal account
9. User can upload items to their store with photos, price, sizes, and condition
10. User can add a photo banner to their stores header
11. When an item is sold the money goes directly to the store owner and processed via their paypal. They receive the money in their paypal, print their own shipping labels and ship the item to the customer.

BACK END:

1. we want to view all stores
2. control blog posts
3. view active stores on our network
4. delete a store if it violates our rules
5. contact store owners
6. add sub-categories to the main menu
7. add advertising banners to the site with timers (i.e. day/hour of start time / day/hour of end time)