

Front End / User Experience -

Q - Will users be uploading videos for others to view? *Users will be uploading videos for all to see. Videos will be tagged by moderator to make sure it populates accordingly during the search engine search as well as the category and keyword search*

Q - Will users need to create a user profile to use the full capabilities or no profile needed? *User will need to create a profile in order to upload videos and communicate with others in the community via chat during live streaming feeds. User will not need a profile to just view content*

Search Module - *Search Engine should makes searches easy. By name, keyword, genre. Mostly all videos will already be placed into categories and tagged by moderator.*

- Name
-
- keyword(s)
-
- Genres
-
- Other?
-
-
- +

Like / Dislike

Q - Can users leave comments *We want to make this site friendly to all who have the courage to post original content without the repercussions of those who do not find it enticing to watch. We give them the option to dislike never having to see the video again unless they specifically search for it.*

Add to favorites list

Q - Can users create multiple play lists and title each for adding videos / audio? *Videos users will add to their favorites will become an auto playlist that will populate once they log on and select the playlist of their choice. I think it would be a great option to allow them to create multiple playlist in their date base so they can set some up for comedy, music, moves, etc. Great question Rob.*

Auto Recommendations -

Q - Will the recommendations be auto added to a play list? *We wont really call them recommendations as much as just content to watch during a show. If you select Michael*

Jackson music, that will of course populate, as well as other music tagged similarly. Like #R&B, #POP, #Dance. The primary search engine tag of #Michael Jackson will populate all those videos first, but then add the extra videos with the similar tagging toward the end of your selection.

Q - What is the user experience for recommendations? Example: if I search Michael Jackson all videos with this name and keyword will appear within search results but when does the recommendations come in to play and how? Perhaps on a percentage of the search engine results. If the search is direct and asks for Michael Jackson then it will show all those videos first. If the category selected is Pop music then all videos tagged #POP will populate. And of course once we get down to production companies paying to have their videos populate first in the search, we will add strength to the tagging process perhaps a #playfirst tag. Like mostly all algorithms it will be a numbers game.

Statistics -

Q - Will users see how many times each video has been viewed? Yes, let us add this option. It will give users a sense of accomplishment and pride if their videos will be viewed several million times.

Viewing History -

Q - Can users see a list of what they have viewed in the past or just the play lists they have created? Just created playlists. No use going to past viewed videos as we will continue to create content daily.

Recently Uploaded -

Q - Will this be a category to promote to the users? Yes. We will be holding a weekly viral contest where the video that goes most viral at the end of the week will receive a prize. But only registered users can make a video go viral by liking the video.

Notifications -

Should users select if they wish to be notified when a new video or audio is uploaded based on their history and preferences? We can add that option. New registered Users will need to have their email and persons verified. They can select the option to be notified when new videos of the favorites are added to the site.

Sharing -

Will users share videos with others within the site or outside of the site (social media)
Can we set it up so our videos, if they are posted on other social media and the video is clicked on to be watched takes the person back to our site to be viewed?

Inviting -

Will users invite others to join the site? How? FB, TW, Email, other? I think all that you have mentioned are great options. They can let their followers know that they have posted a video on our site and need them to sign on and vote for their video to be the viral video of the week. This will be great when we hold film festivals as well.

Help -

Q - Will we be providing a FAQs for users? Yes, there should be information about what content can be posted and privacy issues regarding their sign up information.
Conditions page.

Advertising -

Q - Will you be selling ad space? Yes we will be selling ad space. Banner ads, roll up ads, etc. If videos are long sitcom shows or movies we will throw in breaks for ads also.
Q - Will ads appear on pages only or within the videos. Both. We also want to give the users an option to purchase a subscription to remove ads from their viewing experience.

Multi language -

English

Spanish

Chinese

Other

Q - Do you plan on offering this world wide on phase one or will we focus on English only for phase 1 and add additional language support for phase 2 and beyond?

What would be the time frame to launch with multiple languages? I think it may be better to Beta Test the waters in English first and perhaps expand worldwide several months down the line.

Admin / Back End -

Uploading videos -

You will need to select primary and sub categories. As you add videos to the library / database you will need to Title, key word tag, and select Genres.

Q - If users upload videos themselves will you want to approve prior to going live? Yes, we will need at least 24 hours to make sure the content is acceptable and tagged accordingly. We will want content with adult language and situations to not be accessible to minors. There will have to be separate account and content approval for minor friendly material.

Q - Do you want time and date stamping for each video uploaded? Just a date stamp will be fine. This way we can keep track of videos and see the likability during the week for the viral contests.

Q - Do you want an internal search module? Please advise on the scope of this module. I am thinking allowing us the ability to create a data base of users by age, location, likes, dislikes, etc.

We should be able to upload RSS feeds from all over the world from news channels, events, anything that is viral news at the moment. Our moderators and content managers will do this and we should allow the users to be able to do this as well.

For the Streaming video chat we would like to remove vulgarity and install an option to boot out the user who is being unfriendly